# CHERRY GROUP CO.,LTD.





CHERRY GROUP CO.,LTD.
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http://www.cherrygroup.com.cn

SPECIALIZED

SUSTAINABLE DEVELOPMENT

GLOBALIZATION

DIGITAL INTELLECTUALIZATION











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## PRESIDENT MESSAGE

Cherry Group has been specialized in textile industry for almost 40 years, it always adheres to the business philosophy of providing most competitive pricing, innovative and quality products and services to satisfy our customers needs. Now Cherry Group is a multinational group company with diversified markets, combining manufacture and trade, production and research. With the change of international political and economic situation, Cherry Group keeps adjusting our development strategy.

We have set up our own large production bases not only in China but also in Southeast countries and Indian subcontinent such as Vietnam, Cambodia, Bangladesh and Indonesia covering all product categories. We are also an design-driven company, we have fabric R&D centers and fashion design in China, Spain, United Sates, South Korea. We continuously update and improve these centers so as to provide global customers with the most competitive products and best services.

At the same time, Cherry Group never forgets our social responsibility and pays great importance to sustainable development. We are people-oriented and dedicated to society. We always try our best to reduce carbon emissions from all aspects including raw materials, design and manufacturing. Our aim is to build a digital and intelligent "Green Clothing Supply Chain", so as to promote the sustainable development of the whole industry.

## **About Cherry Group**

Design led Sourcing and manufacturing to the world's leading apparel retailers and brands



Financially Stable \$ 450 million Revenue

Trusted Partner to 100+ leading retailers & brands

**People First** 10000+ employees driven by Entrepreneurial Culture

Globally Minded
13 offices in 11 Countries with HQ
in Hong Kong



HEADQUARTER

HONGKONG

## BRANCHOFFICES

QINGDAO

US

VIETNAM

CAMBODIA

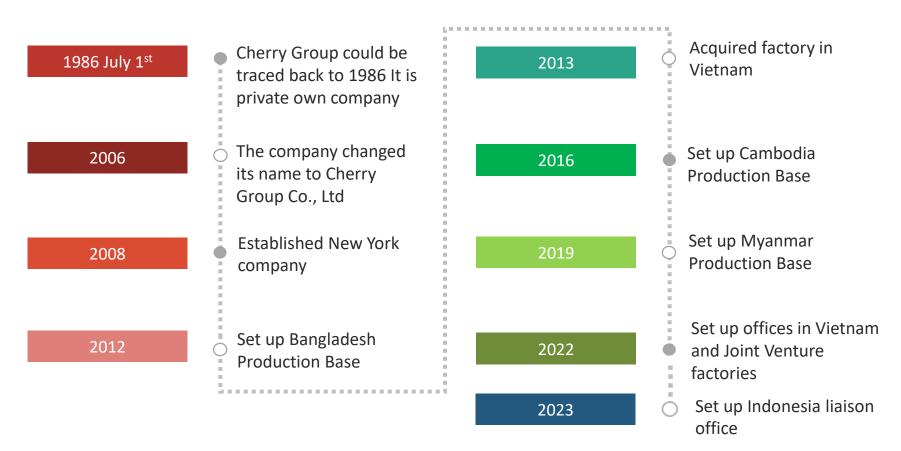
Bangladesh

MYANMAR

INDONESIA

### **Timeline**

## COMPANY HISTORY



## CERTIFICATE QUALIFICATION



















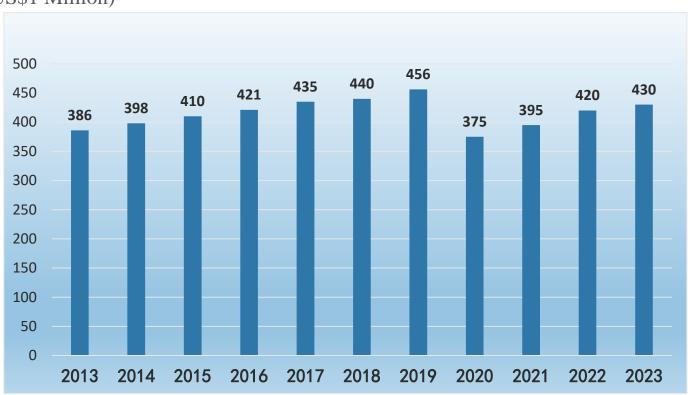




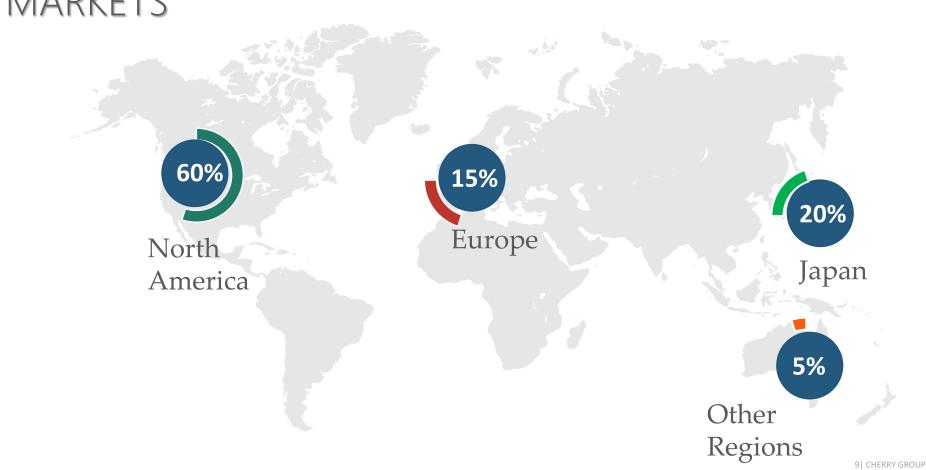
## **BUSINESS GROWTH**

#### The Annual Import & Export Volume 2013-2023

Unit (US\$1 Million)



## MAIN MARKETS





KNIT TOPS AND BOTTOMS

**SHIRT** 





SLEEPWEAR

MAIN PRODUCTS

OUTERWEAR



**SWIMWEAR** 

Cherry Group produces a wide variety of men's, ladies, and children's garments including:

HOME TEXTILE



**ACTIVE WEAR** 



PANTS (BOTH DENIM & NON-DENIM)

**SWEATER** 





## LEADING CUSTOMERS



## Design House









We are a design-driven group and our global design centers are located across New York, L.A., Dallas, South Korea, Barcelona and China that we can customize our seasonal design &developments for our clients needs.



## **R&D CAPABILITY**

Our R&D divisions could provide PD&D, Fabric & Wash, Technical services. We also use 3D design to transform flat designs into 3D virtual samples, giving customers a photo-realistic impression of their products. Comments and adjustments can be made quickly and effectively, greatly reducing the development time and costs.

Multi-software operation modeling and rendering





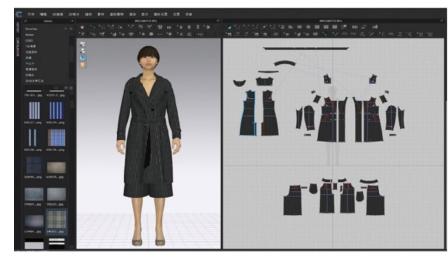


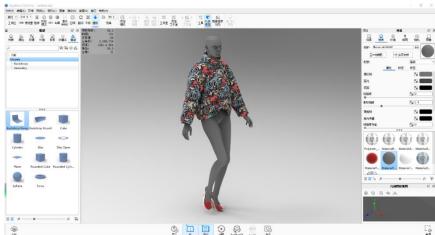












## SUSTAINABILITY

At the moment when the world tells us about development, environmental protection has become a common problem facing the whole world. As a company of high sense of social responsibility, Cherry Group has endeavored to promote sustainability in the supply chain and in our own facilities. For example, we invested \$15m for sustainable washing machines like laser, eflow, ozone machines in our laundry. Our sustainable washing capacity is 8million pcs per year which can save 60000 tons of water, 6 tons of potassium, 100000 kilos of carbon emission a year. We partner with printing house on a project called Cool Trans Printing which can save 80% carbon emission comparing with traditional dying and washing.





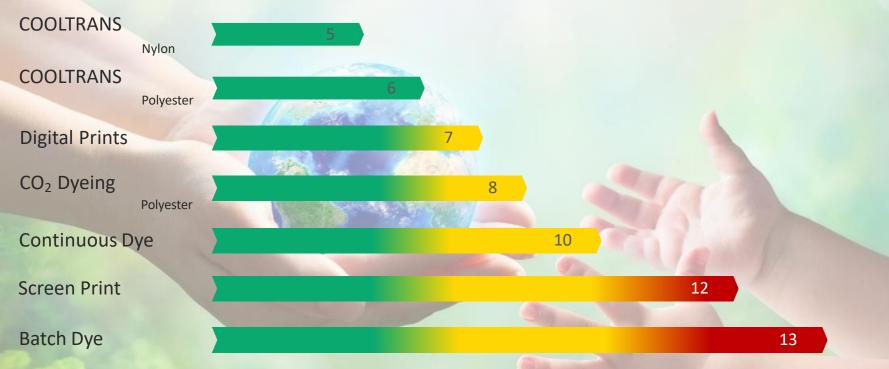






#### **COOL TRANS PRINTING**

Lowest impact to the environment of any coloration system available in the world.



# Our Showroom











# Our Showroom













# Our Showroom



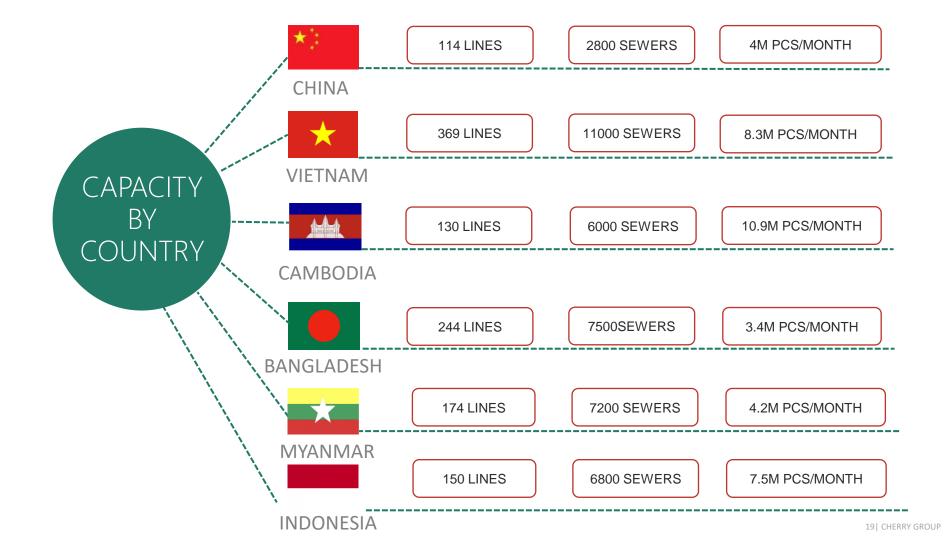








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## PRODUCTION BASES

We have our own production bases in China, Bangladesh, Cambodia, Myanmar, Vietnam and Indonesia now. We also have close relationship with more than 100 factories both in China and Southeast Asia.

All of our factories benefit from specialized production facilities, advanced equipment, strict management, and highly skilled sewers. Factories have passed the compliances of customers and provide good working conditions and environmental standards.

- Dishang Bangladesh Sweater Co.,Ltd
- ACE Apparel Ltd
- Cherry Bangladesh No 3 factory
  - Cherry Apparel (Myanmar) Co., Ltd
  - TI Garment Co., Ltd
  - Dishang Fashion(Myanmar)Co.,Ltd
  - Dishang Kenny(Myanmar)Garment Co.,Ltd
  - Dishang Industrial Park in Myanmar
    - CG Glory (Cambodia ) Manufacturing Ltd
    - Dishang Huawei (Cambodia) Garment Co., Ltd.
    - Cherry Elegance(Cambodia ) Co., Ltd
    - Bright Elegance(Cambodia) Co., Ltd
    - Dishang Ruihuasheng(Cambodia)Garments Co., Ltd

Qingdao Bright Future Garments
Manufacturing Co., LTD

- Jining Cherry Garments CO., LTD
- Qingdao Cherry High Fashion Co Ltd
- Laizhou Cherry Garments CO., LTD
- Qingdao Cherry Washing CO., LTD

Cherry Vietnam factory 1

- Cherry Vietnam factory 2
- Cherry Vietnam factory 3

Cherry Indonesia factory 1
Cherry Indonesia factory 2

SHANDONG

INDONESIA

# CHINA PRODUCTION BASE

Cherry Group owns 4 factories and 1 laundry in China.

**Total Capacity:** 

**Total Lines:** 

4 million pcs / month

114<sub>lines</sub>

**Categories:** 

Bottoms(denim and non-denim), Fleece, Dress, Outerwear, Down/Jacket

**O** Customers:

Uniqlo, AEO, H&M, Cato, Spanx, Splendid, Vero Moda, Only...





#### CHINA FACTORY- #1: Qingdao Bright Future Garments Manufacturing Co., Ltd

Number of sewers: 900

MAIN PRODUCTS: Denim Jeans Compliance: Japan customer and AEO Production Capacity: 800,000pcs /month





# CHINA FACTORY- #2: Jining Cherry Garments CO., Ltd

Number of sewers: 900

MAIN PRODUCTS: Denim Jeans Compliance: Japan customer

Production Capacity: 800,000pcs /month

#### CHINA FACTORY- #3: Qingdao Cherry Fashion Co Ltd

Number of sewers: 400

MAIN PRODUCTS: Fashion items (shirts, woven

bottoms, coats)

Compliance: ESPIRIT, DKNY, Max Mara, Spanx,

SPLENDID, VERO MODA, ONLY Production Capacity: 300,000pcs/month





#### CHINA FACTORY- #4: Laizhou Cherry Garments CO., Ltd

Number of sewers: 300

MAIN PRODUCTS: woven jacket, poly fill jacket, down

jacket

Compliance: H&M

Production Capacity: 400,000pcs /month



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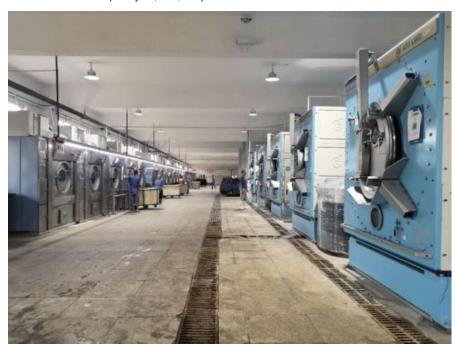
#### CHINA FACTORY- #5: Qingdao Cherry Washing CO., Ltd

Number of sewers: 300

MAIN PRODUCTS: Denim, fleece jacket ,GARMENT DYED

Compliance: AEO, VF

Production Capacity: 1,600,000pcs/month





# VIETNAM PRODUCTION BASE

Cherry Group has 3 Joint Venture factories.

**Total Capacity:** 

**Total Lines:** 

8.3 million pcs / month

369 lines

## **Categories:**

swimwear, activewear, panties, all knit tops and bottoms, Pajamas, hoodies, jackets, outerwear, fashionwear

#### Cherry Vietnam Factory 1

Number of sewers: 4100

MAIN PRODUCTS: swimwear, activewear,

panties, all knit tops and bottoms

Production Capacity: 3.7 million pcs per month.





### Cherry Vietnam Factory 2



Number of sewers: 4000

MAIN PRODUCTS: swimwear, activewear, panties, all knit tops and bottoms, shirt, woven

pants

Production Capacity: 3.5 million pcs per month.



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#### Cherry Vietnam Factory 3

Number of sewers: 3000

MAIN PRODUCTS: jackets and woven bottoms Production Capacity: 1.1million pcs per month.



# CAMBODIA PRODUCTION BASE

Cherry Group owns 5 Cambodia factories.

**Total Capacity:** 

**Total Lines:** 

10.9 million pcs / month

130 lines

## **Categories:**

swimwear, all knit tops and bottoms, pajamas, woven bottoms, jeans, activewear, suits, jackets, padding & down jackets, coats, shirts

# Cambodia FACTORY#1: CG Glory (Cambodia ) Manufacturing Ltd

Number of sewers: 1100

MAIN PRODUCTS: all knit tops and bottoms, Tight fit, Pajama

Compliance: WRAP, ILO

Production Capacity: 4000,000pcs / month





#### Cambodia Factory 2: Dishang Huawei (Cambodia) Garment Co., Ltd.

Number of sewers: 1000

MAIN PRODUCTS: woven casual pants, all knit tops and bottoms etc Production Capacity: woven products reaches 200,000 pieces, for kitted products reaches 500,000 pieces.





#### Cambodia FACTORY#3: Cherry Elegance(Cambodia ) Co., Ltd

Number of sewers: 1800

MAIN PRODUCTS: denim bottoms, cargo pants

Compliance: WRAP, ILO, Better Work Production Capacity: 1000,000pcs / month



# Cambodia Factory 4: Bright Elegance(Cambodia) company limited

We plan totally 1500 workers, main products will be activewear, all knit tops and bottoms, the production capacity will be 5000,000 pcs/ month

Still under construction and will start production in Jan, 2025

# Cambodia FACTORY#5: Dishang Ruihuasheng(Cambodia ) Garments Co., Ltd

Number of sewers: 600

MAIN PRODUCTS: Suits, Jackets, Padding & Down jackets,

Coats, Shirts etc. Compliance: WRAP

Production Capacity: 400,000pcs / month







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## BANGLADESH PRODUCTION BASE

Cherry Group owns 3 Bangladesh factories.

**Total Capacity:** 

**Total Lines:** 

3.4 million pcs / month

244<sub>lines</sub>

## **Categories:**

sweaters, cargo pants, jeans, shirts, fleece, Polo shirts





# Bangladesh FACTORY#1: Dishang Bangladesh Sweaters Co., Ltd.

NUMBER OF sewers:1200 MAIN PRODUCTS: sweaters

Production Capacity: 600,000pcs / month

# Bangladesh FACTORY#2: ACE Apparel Ltd.

NUMBER OF sewers:1300 MAIN PRODUCTS: knit and woven products Production Capacity: 800,000pcs / month





#### Cherry Bangladesh FACTORY#3:

NUMBER OF sewers:5100 MAIN PRODUCTS: denim

Production Capacity: 2000,000pcs / month











## MYANMAR PRODUCTION BASE

Cherry Group owns 6 Myanmar factories.

**Total Capacity:** 

**Total Lines:** 

4.1 million pcs / month

174 lines



woven dress shirt, sports shirt, all knit tops and bottoms, outerwear

#### Myanmar FACTORY#1: Cherry Apparel (Myanmar) Co., Ltd



Number of sewers: 2000 MAIN PRODUCTS: woven bottoms, Production Capacity: 800,000pcs / month



Number of sewers: 1000 MAIN PRODUCTS: wool jackets, padded coat Production Capacity: 400,000pcs / Compliance: BSCI/ ICS/ZARA/ONLY

Myanmar FACTORY3: Dishang Fashion(Myanmar)Co.,Ltd

Myanmar FACTORY#2: T.I Garment Co., Ltd

Number of sewers: 1200

MAIN PRODUCTS: dress shirt, casual

shirt

Production Capacity: 800,000pcs / month





MAIN PRODUCTS: Light woven, like shirts, tank tops Production Capacity: 500,000pcs / month Compliance: BSCI

Myanmar FACTORY#4: Dishang Kenny(Myanmar)Garment Co.,Ltd

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Number of sewers: 1200 MAIN PRODUCTS: woven outerwear Production Capacity: 400,000pcs / month

Compliance: BSCI/ ICS/ZARA/ONLY

#### Myanmar Dihuali Garment Co., Ltd

#### Myanmar Fortress Wealth Co., Ltd



Number of sewers: 1200

MAIN PRODUCTS: soft shell products Production Capacity: 400,000pcs / month Compliance: BSCI/ ICS/ZARA/ONLY

Myanmar FACTORY#5:
Dishang Industrial Park in Myanmar

## INDONESIA PRODUCTION BASE

Cherry Group has 2 Joint Venture factories.

**Total Capacity:** 

**Total Lines:** 

7.5 million pcs / month

150 lines



Woven Tops and Bottoms ; Knit Tops and Bottoms





#### Indonesia FACTORY#1:

NUMBER OF sewers:1800

MAIN PRODUCTS: Woven Tops and Bottoms; Knit Tops and Bottoms for Mens, Ladies, Kids, and Baby.

Production Capacity: 2,500,000pcs / month





NUMBER OF sewers:5000 MAIN PRODUCTS: knit and woven products Production Capacity: 5,000,000pcs / month









CROLL